

# 2018 Partnership Opportunities



SATURDAY - APRIL 14, 2018  
Downtown Chandler





# About Chandler Craft Spirits Festival

A festival supporting local and regional distilleries with a sprinkle of wineries and breweries. This festival allows patrons to try a variety of cocktails and spirits and allows distilleries to get their product in people's hands. It also features entertainment and games.

- ▶ 5<sup>th</sup> Annual Chandler Craft Spirits Festival, April 14, 2018 from 3pm - 9pm in Downtown Chandler at Dr. AJ Chandler Park.
- ▶ In its 5th year, at a new location with a larger footprint, more entertainment, grass, distilleries and even some family fun.
- ▶ Connect with movers and shakers and people that like to try new products
- ▶ The event will benefit Matthews Crossing, an east valley food bank supporting the community
- ▶ Food from local vendors and restaurants and an array of opportunities to mix, mingle and network with distributors from Arizona and the nation's craft distilleries.
- ▶ Entertainment and Games

# Top Shelf Sponsor ( \$3,000 ) ( 2 available, 1 left )



- ▶ Top sponsor at Chandler Craft Spirits Festival
- ▶ Banners surrounding the entire fence line (provided by sponsor)
- ▶ Banner at entrance and exit displaying presenting sponsor's information
- ▶ Logo featured prominently in marketing and promotional materials including radio, TV, billboard and more
- ▶ Logo web-link on Chandler Craft Spirits Festival homepage
- ▶ Heavy promotion via social media channels with unique hashtag for tracking (3 posts a week)
- ▶ Ability to Give Handouts
- ▶ Mentioned in Programming by Entertainment (sponsor message)
- ▶ 18 General Admission and 10 VIP tickets
- ▶ Your message included on all tickets to attendees



# Premium Sponsor ( \$2,000)

- ▶ Highly recognized at the event
- ▶ 5 Banners surrounding the entire fence line(provided by sponsor)
- ▶ Thank you banner provided by event
- ▶ Logo featured prominently in advertising and promotional material
- ▶ Logo web-link on Chandler Craft Spirits Festival homepage
- ▶ Heavy promotion via social media channels with unique hashtag for tracking (2 posts a week)
- ▶ Ability to Give Handouts
- ▶ Mentioned in Programming by Emcee
- ▶ 12 General Admission and 6 VIP Tickets
- ▶ Your message included on all tickets to attendees



# VIP Lounge Sponsor ( \$3,000 or in kind)

- ▶ VIP area branded with logos, banners provided by sponsor
- ▶ Ability to furnish and design VIP area, with approval from Levitate Agency team
- ▶ Logo featured in all VIP lounge marketing and promotional materials
- ▶ Included in marketing promotions such as radio, TV and digital
- ▶ Logo web-link on Chandler Craft Spirits Festival homepage
- ▶ Social media mentions ( at least 3 a week )
- ▶ Two sponsor-provided banners displayed in VIP area
- ▶ Distribution of sponsor supplied gifts/info to attendees within VIP area
- ▶ 8 General Admission and 4 VIP tickets
- ▶ A message included on all tickets to attendees

# The DD Appreciation Sponsor ( \$2,000 )



- ▶ Appreciation lounge for designated drivers
- ▶ The official “Don’t Drink and Drive” sponsor
- ▶ Space is 20x20 and can be designed to sponsor specs
- ▶ Logo featured in marketing and promotional materials, where applicable
- ▶ Logo web-link on Chandler Craft Spirits Festival homepage
- ▶ Social media mentions (1 a week)
- ▶ One sponsor provided banner displayed prominently at festival
- ▶ Distribution of sponsor supplied gifts/info to attendees within DD Lounge
- ▶ 4 General Admission tickets and 4 VIP tickets
- ▶ Special messaging on all DD tickets

# Stage Partnership ( \$1,800 )



- ▶ Sponsor provided banners across the stage with messaging and information
- ▶ 5 mentions by musicians throughout the night with sponsor messaging
- ▶ Logo featured on most marketing materials and opportunities
- ▶ Social media mentions ( 1 a week )
- ▶ Four Tickets to the festival
- ▶ Logo on website with link to sponsor site



# On the Rocks Partnership ( \$1,000 )

- ▶ Sponsor our Pourers
  - ▶ Put a T-Shirt on our volunteers/pourers with your message
  - ▶ Each pourer will wear your shirt around the festival the entire time
  - ▶ Shirts provided by sponsor(or paid for by sponsor)
- ▶ Ability to hand out flyers to all attendees
- ▶ Social media mentions ( 1 a week )
- ▶ 4 tickets to the festival

# Wristband Partnership ( \$1,000 )



- ▶ Logo and messaging on all attendees wristbands
  - ▶ Can be used for a “kickback” in to the sponsor’s business
- ▶ Social media mentions ( 1 a week )
- ▶ Promotion on marketing materials
- ▶ Four tickets to the festival
- ▶ Ability to include message to attendees on tickets



## Games Zone Sponsor ( \$1,000 )

- ▶ Sponsor “Adult Game Zone” area with different interactive programming for adults such as cornhole
- ▶ At least 1 mention from musicians during the event
- ▶ Logo featured on most marketing materials and opportunities
- ▶ Social media mentions ( 1 a week )
- ▶ Four Tickets to the festival
- ▶ Logo on website with link to sponsor site
- ▶ Sponsor provided signage in game zone 20x20 area

# Cigar Lounge Sponsor ( \$500 or inkind )



- ▶ Sponsor the 10x20 Cigar Lounge at the event
- ▶ At least 1 mention from musicians during the event
- ▶ Logo featured on most marketing materials and opportunities
- ▶ Social media mentions ( 1 a week )
- ▶ Four Tickets to the festival
- ▶ Logo on website with link to sponsor site
- ▶ Sponsor provided signage in lounge area



THANK YOU FOR YOUR PARTNERSHIP!!  
Other Opportunities Available and  
Customization is Always Possible.

- CONTACT -

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